

Discussion on Ideological and Political Teaching in Higher Vocational Colleges Based on Professional Quality Education

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Abstract: Vocational quality education is a crucial part of educational activities in colleges and a crucial measure to implement employment orientation. The deep integration of professional quality education and ideological education is the key factor to enhance students' employment competitiveness. As a crucial educational place for fostering high-quality applied talents, colleges should deeply reform the teaching of ideological courses on the basis of vocational quality education, effectively foster and enhance students' professional quality, and enhance the quality of talents in colleges. Based on this, this paper analyzes the significance and strategies of ideological teaching reform in colleges under the professional quality education.

1. Introduction

Professional quality refers to the combination of professional norms and abilities, which is the basic condition for students to find jobs in the future. Owing to the widespread popularization of quality education in China, the word "professional quality" has frequently appeared in the education documents. Further enhancing students' professional quality has become the key work content and teaching goal of colleges at this stage. Due to the deepening of the reform in the field of education, how to balance the relationship between ideological education and professional quality education has also become one of the urgent educational issues in China^[1]. As a crucial way to foster and enhance students' ideological and moral level and overall quality, ideological courses in colleges can better play the educational value by integrating with vocational quality education innovation, which is greatly crucial for enhancing students' professional quality and employment competitiveness. However, there are still some inconformities with professional quality education in ideological teaching, which need to be solved urgently.

2. Significance of Innovative Ideological and Political Teaching in Higher Vocational Colleges Based on Professional Quality Education

2.1 Help Students Form Correct Professional Concepts

In terms of the current progress of ideological teaching activities in China, due to the rigidity of teaching methods and the boring content, many students have low enthusiasm for ideological teaching activities, which greatly reduces the quality and efficiency of ideological teaching activities in colleges^[2]. In this context, many students lack the correct ideological guidance and thus lack the planning of their future careers and clear recognition of their majors. This not only affects the learning progress of students, but also hinders their future career progress to some degree. The ideological teaching reform based on professional quality education can make students clearly recognize the social requirements for talents and the professional progress status and job requirements of relevant majors, and then help students form a clear plan for their own career progress. In addition, it can also enhance students' professional quality and ethics on the basis of fostering students' moral quality and spiritual realm, and help students form correct professional concepts. This will not only lay a solid ideological foundation for students' future career progress,

but also enable students to correct their learning attitude and actively develop professional learning activities.

2.2 Conducive to Improving the Quality and Level of Ideological and Political Teaching in Higher Vocational Colleges

The main purpose of ideological teaching activities in colleges is to guide students' thoughts positively by propagating correct ideas, and then achieve the teaching goal of fostering and enhancing students' ideological and moral quality and overall quality. Vocational quality education and ideological education are consistent in teaching purposes, and both push students' all-round progress through the guidance of students' thoughts. Therefore, ideological teaching reform based on professional quality education can help students form correct professional concepts and professional quality^[3]. It can enrich ideological teaching content, enhance its ideological connotation, and effectively foster and enhance the ideological level of students in combination with job requirements and professional cases. In addition, it can also provide auxiliary support for the progress of ideological teaching activities, help students recognize and master the content of ideological teaching more deeply, and then enhance students' confidence in learning.

2.3 Beneficial for Higher Vocational Colleges to Better Realize the Educational and Teaching Objectives

Due to the different teaching directions between higher vocational colleges and other ordinary colleges, their teaching objectives also have certain differences. The teaching goal of ordinary colleges is to foster academic talents for the society, and then promote the academic progress of all sectors of society. The teaching goal of higher vocational colleges is to foster practical talents with solid professional knowledge, professional skills and good professional quality for the society, and focus more on promoting the basic construction of all sectors of society. Many students have a superficial recognition of their own major and professional progress, fail to correctly recognize the educational significance of colleges. Even some students think that higher vocational colleges are the manufacturers of workers. This wrong idea leads to students not being able to focus on their majors, which affects their career progress. The teaching reform of ideological courses based on professional quality education can guide students to correct their professional concepts, enhance their professional self-confidence through subtle ways, and enhance students' overall professional quality. This is greatly crucial for colleges to achieve educational objectives^[4].

3. Strategies of Innovative Ideological and Political Teaching in Higher Vocational Colleges Based on Professional Quality Education

3.1 Make Good Preparation Before Class and Integrate Professional Quality with Ideological Teaching Content

Based on the professional quality education, we should innovate the ideological teaching, effectively enhance the teaching effect, and foster students to form good professional quality. The first task is to focus on the organic integration of teaching content. First of all, teachers should form a correct recognition, carefully design teaching links before class, strengthen the cultivation and promotion of students' professional quality, and push students to have good social adaptability. In the pre-class preparation, teachers should deeply explore the knowledge points and examples related to professional quality education contained in the teaching content, highlight the current market requirements for professional talents, and strengthen students' professional awareness. For instance, when explaining the *Ideological, Moral and Legal Basis*, teachers should adhere to the principle of teaching students according to their aptitude and adjust the teaching plan for different majors. For students majoring in construction engineering, teachers can integrate construction cases into the teaching content^[5]. For students majoring in journalism, they can integrate the content related to interpersonal communication. This can not only enrich the teaching content, mobilize students' interest in study, but also enhance students' professional skills and employment awareness.

Secondly, teachers should also focus closely on students' learning situation and needs, and strengthen the interaction between teachers and students. The content should not be too complex, but should be designed in combination with students' learning ability, personality characteristics, professional requirements, etc., so as to enhance the effect of ideological teaching.

3.2 Innovate Teaching Methods and Develop Professional Quality Education Throughout Ideological and Political Education

Professional quality mainly refers to the morality, code of conduct, concept and personal ability that students show in their work. These abilities include but are not limited to language expression ability, interpersonal communication ability, team cooperation ability, leadership ability, etc. Based on this, teachers should reasonably adjust the proportion of ability training and organically combine ideological teaching with professional quality education^[6]. Specifically, teachers can use both in-class and extracurricular forms to enrich teaching forms, expand students' learning space, and then maximize students' interest in study and enthusiasm for classroom participation. For instance, teachers can organize activities such as knowledge competition, case discussion, career planning and design, and effectively foster and enhance students' various abilities required for their jobs. Teachers are able to use the project-based inquiry teaching method to divide students into multiple groups, and select classic cases related to the teaching content to guide students to actively find problems, develop group discussions, and finally present the discussion results in the form of group reports. This can not only strengthen students' main position, help students deepen their recognition and grasp the ideological teaching content, but also push students to strengthen team awareness and cooperation ability in group discussions, thus promoting students' better progress.

3.3 Enhance the Teaching Ability and Overall Quality of Ideological and Political Teachers

First of all, colleges should strengthen the professional training and further study of ideological teachers, effectively broaden teachers' educational horizons, enrich theoretical knowledge, and then lay a good foundation for enhancing the quality of ideological teaching and innovating teaching models. Colleges are also supposed to invite experts to give lectures, transmit advanced educational concepts and teaching models to teachers, and constantly enhance the pertinence and practicality of ideological teaching. Secondly, teachers should constantly enhance their teaching ability, combine the teaching direction of students' ideological literacy, take targeted education measures, and effectively achieve the goal of ideological education^[7]. In this process, teachers should focus closely on the ability requirements and demands of the market for students, innovate professional literacy in ideological teaching combined with different majors, better foster and enhance the overall quality of students, and lay the foundation for students' smooth employment.

3.4 Perfect Teaching Evaluation Methods

To effectively enhance the effect and quality of ideological teaching and foster students' professional quality, teachers should also incorporate professional quality into the evaluation system of ideological teaching. First of all, in terms of evaluation content, teachers should focus on students' mastery of ideological theoretical knowledge and professional quality. Secondly, in the form of teaching evaluation, teachers should break the traditional model of judging by the final exam results, and take students' participation in extracurricular practice activities and classroom performance as evaluation factors to truly test students' ability to apply the learned ideological knowledge in practice. Finally, teachers should broaden the evaluation subject, combine teacher evaluation with social evaluation, enhance the fairness, objectivity and accuracy of the evaluation results. In the evaluation, teachers should also focus on the new requirements of society for talents, enhance the effectiveness and value of teaching evaluation, and strengthen the competitiveness of students in employment.

4. Conclusion

To sum up, due to the changes and progress of the current education field and social environment,

fostering students' professional quality in ideological teaching has become an inevitable trend in the progress of higher vocational education. Colleges need to actively explore the content of professional quality education contained in ideological education, strengthen the integration of innovation, further use ideological knowledge to enhance students' professional quality and ability, and then transmit more high-quality professional talents to the society.

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